

## THE SPEAKERCRAFT **SPEAKER SOLUTION GUIDE**

### The SpeakerCraft Difference

#### SpeakerCraft Brand Story

- SpeakerCraft is a California-based company that specializes in architectural speakers and audio products.
- SpeakerCraft invented the first in-wall speaker, and is credited for developing many innovative industry-first speaker technologies.
- SpeakerCraft makes audio solutions to fit any multi-room, indoor, outdoor, and home cinema space.
- All SpeakerCraft speakers have an industry-best lifetime warranty.

**LIMITED  
LIFETIME  
WARRANTY**

#### SpeakerCraft Profile Series Unique Technologies



**AIM Drivers:** SpeakerCraft's patented AIM driver allows for sound to be directed into the listening environment for improved acoustics and flexible speaker placement.



**Pivoting Tweeters:** An adjustable tweeter module lets vocals and dialog to be crystal clear and audible, and directed precisely into the listening sweet spot.



**WavePlane:** controls soundwaves evenly coming from the driver surface, for more detailed, clear, and accurate sound throughout the listening area.

**TIMBRE  
MATCHED**

**Timbre Matched Drivers:** SpeakerCraft speakers are sonically matched throughout each driver series line, creating the most consistent tonal quality for each room environment.

### SpeakerCraft Timbre Matched Series

#### Understanding Timbre-Matched Driver Materials

SpeakerCraft designs their architectural speakers using the finest materials, to suit almost any room application and budget. Each driver series uses the same material to match each speaker in the series in order to deliver the most consistent and accurate sound performance regardless of the space.

#### How to Recommend The Right Speakers

System designers should consider a variety of factors when determining for architectural and multi-room audio solutions. Room size, surface materials, furniture and decor, source material, and customer listening tastes are all factors to consider.

**TIP:** By using the guide below, you can effectively select the most appropriate driver type based on the room and desired listening experience.

DRIVER TYPE	FIVE	THREE	TWO	ONE
<b>DRIVER MATERIALS</b>	Kevlar Drivers Magnesium-Aluminum Tweeters	Aluminum Drivers Aluminum Tweeters	Fiberglass Drivers Silk-dome Tweeters	Polypropylene Drivers Silk-dome Tweeters
<b>ACOUSTIC PROPERTIES</b>	Most accurate or reference sound, closest to original recording.	Bright and forward, great choice for digital recordings, live concerts, and action movies.	Soft and natural acoustic sound.	Neutral tonality with less high and low frequency response.
<b>LISTENING ENVIRONMENTS</b>	Most/Any	Moderately or less-reflective rooms, such as those with plush furniture, or heavy carpeting and drapes.	Moderately or high-reflective room surfaces such as plaster or dry-wall, wall to wall carpeting, and tiled ceiling.	High-reflective rooms, abundant with materials like a lot of glass, hardwood or tiled floors.
<b>ROOM APPLICATIONS</b>	Primary listening speakers. For home theater, multi-channel/ATMOS surround, or dedicated listening space. Two-channel stereo digital music or multi-media rooms.	Ideal for most dedicated media rooms, family rooms, and home theaters.	Secondary rooms or multi-room applications, family rooms, bedrooms, living rooms, and porches.	Background listening speakers for multi-room audio, including kitchens, bathrooms, and hallways.

#### Model Naming Guide



SPEAKERCRAFT **PRODUCT LINEUP**

AIM IN-CEILING



**PROFILE AIM8FIVE**  
CB SKU: ASM58501-2



**PROFILE AIM8THREE**  
CB SKU: ASM58301-2



**PROFILE AIM8TWO**  
CB SKU: ASM58201-2



**PROFILE AIM8ONE**  
CB SKU: ASM58101-2



**PROFILE AIM5THREE**  
CB SKU: ASM5301-2



**PROFILE AIM5ONE**  
CB SKU: ASM55101-2



**PROFILE AIM8 WIDETHREE**  
CB SKU: ASM50831-2



**PROFILE AIM8WIDEONE**  
CB SKU: ASM50811-2



**PROFILE AIM7FIVE**  
CB SKU: ASM57501-2



**PROFILE AIM7THREE**  
CB SKU: ASM57301-2



**PROFILE AIM7TWO**  
CB SKU: ASM57201-2



**PROFILE ACCUFIT ULTRA SLIM THREE**  
CB SKU: ASM53301-2



**PROFILE AIM8DTTHREE**  
CB SKU: ASM58603-2



**PROFILE AIM7DTTHREE**  
CB SKU: ASM57603-2



**MDU SINGLE**  
CB SKU: ASM72401



**PROFILE ACCUFIT ULTRA SLIM ONE**  
CB SKU: ASM53101-2

SPECIAL APPLICATION



**V12**  
CB SKU: ASM99012



**V10**  
CB SKU: ASM99010



**V8**  
CB SKU: ASM99008

SUBWOOFERS

CRS (CUSTOM ROUND SERIES)



**PROFILE CRS8THREE**  
CB SKU: ASM56803-2



**PROFILE CRS8TWO**  
CB SKU: ASM56802-2



**PROFILE CRS8ONE**  
CB SKU: ASM56801-2



**PROFILE ACCUFIT CRS7THREE**  
CB SKU: ASM56703-2



**PROFILE CRS6THREE**  
CB SKU: ASM56603-2



**PROFILE CRS6TWO**  
CB SKU: ASM56602-2



**PROFILE CRS6ONE**  
CB SKU: ASM56601-2



**PROFILE CRS3**  
CB SKU: ASM56301-2

IN-WALL SUBWOOFERS



**PROFILE CINEMASUB10**  
CB SKU: ASM59010-2



**ACCUTUNE 10 BACKBOX**  
CB SKU: ASM67102

IN-WALL SPEAKERS



**PROFILE AIMCINEMA FIVE**  
CB SKU: ASM59105-2



**PROFILE AIMCINEMA THREE**  
CB SKU: ASM59103-2



**PROFILE AIMCINEMA ONE**  
CB SKU: ASM59101-2



**PROFILE AIMLCR3FIVE**  
CB SKU: ASM54651-2



**PROFILE AIMLCR3THREE**  
CB SKU: ASM54631-2



**PROFILE AIMLCR5FIVE**  
CB SKU: ASM54655-2



**PROFILE AIMLCR5THREE**  
CB SKU: ASM54633-2



**PROFILE AIMLCR5ONE**  
CB SKU: ASM54611-2



**PROFILE AIMLCR3ONE**  
CB SKU: ASM54311-2



**PROFILE AIM7MTTHREE**  
CB SKU: ASM57703-2

AIM  
SERIES 2



**ATX100**  
CB SKU:  
ATX100

**DOLBY ATMOS®**  
In-Wall ATMOS-enabled  
Height Speaker



**AIM285**  
CB SKU:  
AIM285



**AIM275**  
CB SKU:  
AIM275



**AIM255**  
CB SKU:  
AIM255



**AIM283DT  
(DUAL-TWEETER)**  
CB SKU:  
AIM283DT



**AIM2LCR55**  
CB SKU:  
AIM2LCR55



**AIM283**  
CB SKU:  
AIM283



**AIM273**  
CB SKU:  
AIM273



**AIM253**  
CB SKU:  
AIM253



**AIM273DT  
(DUAL-TWEETER)**  
CB SKU:  
AIM273DT



**AIM2LCR52**  
CB SKU:  
AIM2LCR52



**AIM282**  
CB SKU:  
AIM282



**AIM272**  
CB SKU:  
AIM272



**AIM252**  
CB SKU:  
AIM252



**AIM273SR**  
CB SKU:  
AIM273SR

AMPLIFIERS



**SC16-50**  
CB SKU:  
SC16-50



**SC12-30**  
CB SKU:  
SC12-30



**SC2-150**  
CB SKU:  
SC2-150



**SC2-100**  
CB SKU:  
SC2-100



**SC2-50**  
CB SKU:  
SC2-50

OUTDOOR SPEAKERS



**OE6ONE  
BLACK / WHITE**  
CB SKU:  
ASM80616 /  
ASM80611



**OE6DT  
BLACK / WHITE**  
CB SKU:  
ASM80605 /  
ASM80600



**OE5ONE  
BLACK / WHITE**  
CB SKU:  
ASM80516 /  
ASM80511



**OE8THREE  
BLACK / WHITE**  
CB SKU:  
ASM80836 /  
ASM80831



**OE6THREE  
BLACK / WHITE**  
CB SKU:  
ASM80636 /  
ASM80631



**OG3**  
CB SKU:  
ASM61301



**RUCKUS6ONE  
GRANITE /  
SANDSTONE**  
CB SKU:  
ASM33615 /  
ASM33617



**RUCKUS8ONE  
GRANITE /  
SANDSTONE**  
CB SKU:  
ASM33815 /  
ASM33817



**BOOM TOMB  
10"**  
CB SKU:  
ASM6710BT

## SpeakerCraft Architectural Model Series

### AIM Series 2:

AIM Series 2 represents the ultimate architectural speaker for the most demanding listener. They are engineered to support sophisticated installations, demanding sonic performance, and advanced object-based surround audio platforms.

### In-Ceiling with AIM Technology:

Designed for in-ceiling applications where maximum control and directivity of sound is needed. Ideal for ATMOS, DTS-X and other object oriented surround applications. Uses SpeakerCraft's patented AIM technology.

### In-Ceiling Custom Round Series:

Great multi-purpose in-ceiling speakers for whole home installations and rear-channel surround applications. This series leverages SpeakerCraft's patented WavePlane technology for excellent sound dispersion and clarity.

### In-Wall Left, Center, and Right, with AIM Technology:







In-wall speakers designed for front, surround or rear left, center or right channels. For home theater or dedicated stereo applications.



AIM  
SERIES 2

# THE SPEAKERCRAFT COMPARISON CHART



	AIM Series 2 Ceiling	AIM Series 2 LCR	Profile AIM In-Ceiling	Profile CRS In-Ceiling	Profile AIM LCR In-Wall	Profile AIM CINEMA In-Wall
						
<b>APC Arrayed Point Source Tweeters</b>		●				
<b>ARC Tweeter Array</b>	●					
<b>AIM Driver</b>	AIM-able woofer with 15° pivoting capability		AIM-able woofer with 17° pivoting capability			
<b>Pivoting Speaker Baffle</b>	●	●			●	●
<b>Fully Rotating Tweeter 360 Degrees</b>			●			
<b>Pivoting Tweeters</b>	ARC Tweeter Array with four tweeters and 15° pivoting capability	APC Tweeter module with three pivot-able tweeters	Pivoting tweeter with 30° pivoting capability	●	●	●
<b>Wave Plane</b>	●	●	●	●	●	●
<b>Acoustic Isolation Technology</b>	●	●				
<b>Vortex Eliminator</b>	●					
<b>Front Mounted EQ Switches</b>	Dialog and treble adjustments (only treble on TWO series)	Dialog and Treble compensation switches	Bass and Treble EQ switches on TWO, THREE, and FIVE series	Bass and Treble EQ switches on TWO and THREE series	Bass and Treble EQ switches on FIVE and THREE series	Bass, Mid, and Treble EQ switches on FIVE and THREE series (Bass only on ONE series)
<b>Timbre Matched Driver Series</b>	TWO, THREE, FIVE	TWO, FIVE	ONE, TWO, THREE, FIVE	ONE, TWO, THREE	ONE, THREE, FIVE	ONE, THREE, FIVE
<b>Available Sizes</b>	8", 7", or 5-1/4" drivers	Dual 5-1/4" drivers	8", 7", or 5-1/4" drivers	8", 6", or 5-1/4" drivers	Dual 5-1/4" and dual 3" drivers	Dual 5-1/4" drivers with two 6" bass woofers